



For Immediate Release

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Center for Dairy Excellence Taps Yeiser to Lead Dairy Initiatives

Harrisburg – Emily Yeiser, an Arnold, Md., native, has been named the Dairy Initiatives Manager of the Center for Dairy Excellence. Yeiser will lead key dairy initiatives and work closely with a broad base of Pennsylvania’s dairy industry stakeholders.

“Emily is a familiar face in Pennsylvania’s dairy community and brings strong leadership skills, a passion for the dairy industry and an understanding of the dairy support system in the commonwealth,” said John Frey, executive director of the Center for Dairy Excellence. “We are excited to have her join our team in supporting Pennsylvania’s dairy industry.”

Yeiser grew up in the Maryland dairy industry, leasing animals through the 4-H Dairy Leasing Program. She received her bachelor’s degree in animal science, with a minor in agribusiness management, from the Pennsylvania State University in 2007. After working for two years as the Mid-Atlantic Regional Young Sire Specialist for ABS Global, Inc., she studied at Virginia Tech, where she received a master’s in dairy science this past summer.

While at Penn State, Yeiser was a Penn State Ag Advocate, the president of the student affiliate division of the American Dairy Science Association (ADSA), a sister of the Alpha Zeta Honorary Fraternity and a member of the Penn State Dairy Judging Team.

In her role with ABS Global, Inc., she worked with dairy producers from Pennsylvania to South Carolina, recruiting new customers, ensuring proper record management and identifying high quality progeny for marketing.

Yeiser will be based in Harrisburg, Pa. and will provide oversight and coordination for key initiatives, including the On-Farm Dairy Resource Team, Practical Dairy Advisor and Dairy Decision Consultant programs. In addition, she will help coordinate initial development work for the Center for Dairy Excellence Foundation and will oversee grant-related projects in areas such as animal welfare and future profitability. She will also serve as a liaison between the center and other key leadership groups across the industry.

For more information about the Center for Dairy Excellence, visit www.centerfordairyexcellence.org or call the center at 717-346-0849.

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The Center for Dairy Excellence is a non-profit organization initiated by the Pennsylvania Department of Agriculture in 2004. Bringing together people from more than 40 different dairy organizations in Pennsylvania, the center's mission is to enhance the profitability of the dairy industry by empowering people, creating partnerships, and increasing the availability and use of resources. Learn more about the center at www.centerfordairyexcellence.org.